

January 12, 2006

Confidential Fax Transmission

**To: Consumer Protection Board (CPB)
Security Breach Notification**

**From: Mina Kim
Assistant General Counsel
Williams-Sonoma
Phone: 415-616-8420
Fax: 415-402-8420
Mkim1@wsgc.com**

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Pages including cover: 3

Reporting Form
For Business, Individual or NY State Entity reporting a
"Breach of the Security of the System"
Pursuant to the Information Security Breach
and Notification Act (General Business Law §889-aa;
State Technology Law §208)

Name of Business, Individual or State Entity **Williams-Sonoma, Inc.**
Date of Discovery of Breach: **January 8, 2006**
Estimated Number of Affected Individuals: **22 total, 1 New York resident**
Date of Notification to Affected Individuals: **January 12, 2006**
Manner of Notification: written notice
 electronic notice (email)
 telephone notice

Are you requesting substitute notice? Yes No (If yes, attach justification)

Content of Notification to Affected Individuals: Describe what happened in general terms and what kind of information was involved. Please attach copy of Notice.

A company laptop containing names and social security numbers for 22 current and former employees was stolen the evening of January 7, 2006. A copy of the notification letter sent to the affected employees is attached.

Name of Business or Individual Contact Person: **Mina Kim**
Title: **Assistant General Counsel**
Telephone number: **415-616-8420**
Email: **mkim1@wsgc.com**

Dated: **January 12, 2006**
Submitted by: **Mina Kim**
Title: **Assistant General Counsel**
Address: **3250 Van Ness Avenue, San Francisco, CA 94109**
Email: **mkim1@wsgc.com**
Telephone: **415-616-8420** Fax: **415-402-3410**

WILLIAMS-SONOMA, INC.

- WILLIAMS-SONOMA
- HOLD EVERYTHING
- POTTERY BARN
- WEST ELM

3250 Van Ness Avenue
San Francisco, CA 94109

January 10, 2006

Dear _____,

I am writing to notify you that your name and social security number may have been compromised due to a computer security breach. A company laptop containing your name and social security number was stolen on January 7, 2006.

Williams-Sonoma, Inc. takes data security very seriously. Although the Company has not received any reports of unauthorized activity using your name or social security number, the Company is actively investigating this situation.

I recommend that you take the following steps to avoid the possibility of credit card or other fraud:

- I recommend that you place a fraud alert on your credit file. This alert lets creditors know to contact you before opening new accounts. You can do this by calling any of the three credit reporting agencies at the numbers below.

TransUnion	Equifax	Experian
800-680-7289	800-525-6285	888-397-3742

- When you receive your credit reports, look over them carefully. If you discover any suspicious activity, contact your local law enforcement agency to inquire about filing an identity theft claim.

Although these steps can help you deter the possibility of identity theft or other fraud, they may not completely protect you. For more information on identity theft, I suggest that you contact the California Office of Privacy Protection. The toll free number is 1-866-785-9663. Or you can visit their website at www.privacy.ca.gov. Included with this letter are additional tips and information from the Office of Privacy Protection on how to protect yourself from fraud, place a fraud alert or request a free copy of your credit report.

The Company regrets any concern or inconvenience you may experience. If you have additional questions or require other assistance, please contact Vicki Yau, Loss Prevention Supervisor, at 415-616-8504.

Sincerely,
Michael Dadario
Sr. Vice President, Emerging Brands Retail
WILLIAMS-SONOMA, INC.