

Reporting Form
For Business, Individual or NY State Entity reporting a
"Breach of the Security of the System"
Pursuant to the Information Security Breach
and Notification Act (General Business Law §889-aa,
State Technology Law §208)

Name of Business, Individual or State Entity: Empire Beauty School, Inc
Date of Discovery of Breach: June 20, 2006
Estimated Number of Affected Individuals: 1132
Date of Notification to Affected Individuals: June 26, 2006
Manner of Notification: written notice
 electronic notice (email)
 telephone notice

Are you requesting substitute notice? Yes No (If yes, attach justification)

Content of Notification to Affected Individuals: Describe what happened in general terms and what kind of information was involved. Please attach copy of Notice.

An unknown perpetrator broke into a vehicle of an Administrative Employee of Empire Beauty School, Inc on June 20, 2006, while parked in Brooklyn. Missing are various personal items including a brief case containing reports with names and social security numbers of former Empire Beauty School students.

Name of Business or Individual Contact Person: Mary Rose Tonkin
Title: Business Office Director
Telephone number: 570-429-4321 EXT. 2414
Email: mrtokin@empire.edu

Dated: June 26, 2006
Submitted by: Mary Rose Tonkin
Title: Business Office Director
Address: 396 Pottsville St. Clair Highway Pottsville, PA 17901
Email: mrtokin@empire.edu
Telephone: 570-429-4321 EXT. 2414 Fax: 570-429-4256

To: Empire Beauty School Students

Re: Recent Theft of Empire Files Containing Personal Information

Date: June 23, 2006

From: Mary Rose Tonkin, Empire Beauty School, Inc., Corporate Headquarters

Dear Empire Student:

I regret to inform you that, on June 20, 2006, an unknown perpetrator broke into a vehicle of one of Empire's administrative employees while it was parked in Brooklyn and stole various items of personal property, including a laptop computer and a briefcase.

To our knowledge, there was no personal and confidential student information in the files maintained on the stolen laptop, but the stolen briefcase did include reports containing information on a group of around 1000 graduates and former students of Empire's Manhattan, Brooklyn and Queens campuses. We believe those files included names and Social Security Number information for the graduates and former students involved. We are notifying you, because we believe that you are one of the graduates or former students whose information was included in the reports in the stolen briefcase.

We have reported the theft to the New York Police Department (NYPD), Precinct #62, and the report number is 4640. Empire will be monitoring the NYPD's investigation, and we will send another notice to you if the investigation should uncover any information concerning misuse of your personal credit information. In the event that you wish to contact Precinct 62 of the NYPD regarding the theft, the telephone number is (718) 236-2611.

At the present time, the information available to us does not indicate that the perpetrator of this crime intends to use the stolen information to engage in fraudulent credit transactions or identity theft. Nevertheless, we believe that it is advisable for you to contact the three major credit bureaus—whose contact information appears at the end of this notice—to ask them to place a "fraud alert" on your credit report. A "fraud alert" tells creditors to contact you before they open any new accounts in your name or change your existing accounts. We also believe that you should periodically monitor your credit report in order to stay informed about any suspicious or fraudulent actions involving your credit information. If you find any reports of suspicious or fraudulent activity on your credit report, we recommend that you contact your local police department and file a report of theft, and then obtain a copy of that report and send it to the creditors who were involved and to the credit bureaus.

If you would like additional information concerning steps you can take to protect yourself against possible identity theft and to report any incident of identity theft, we suggest you contact the Federal Trade Commission's identity theft group, reachable at 1-877-ID-THEFT (1-877-438-4338) or at www.consumer.gov/idtheft. In addition, the New York Attorney General's website has information on how to respond to identity theft: http://www.nyc.state.ny.us/consumer/ops/idtheft_victim.html. Finally, should you wish to contact Empire about the theft of files, you may reach me by email at mtonkin@empire.edu, or by telephone at 1-570-429-4321, extension 2659.

Empire Beauty School

Mary Rose Tonkin, Business Office Director

Contact Information for the Three Major Credit Bureaus

EQUIFAX
Consumer Fraud Division
P.O. Box 74025
Atlanta, GA 30374
1-800-525-6285
security.data.administration@equifax.com

EXPERIAN
Consumer Fraud Assistance
P.O. Box 9556
Allen, TX 7501
1-888-397-3742
businessrecord.victimassistance@experian.com

TRANSUNION
Consumer Relations & Fraud Victim
1561 E. Orangehorpe Ave.
Fullerton, CA 92831
TEL 1-800-372-3391 or FAX 714-680-7290
FVAD@Transunion.com

