



1385 Hancock Street
Quincy, MA 02169

Date: June 23, 2006

Number of pages (including cover sheet): _____

To: **Consumer Protection Board**

FAX NO. 518-474-2474

From: **Robert A. Licht, Esq.**

OFFICE NO. 617-770-6231

FAX NO. 617-770-6980

Re: **Security Breach Notification**

REMARKS:

Please see attached reporting form.

The information contained in this transmission is privileged, confidential and intended only for the use of the individual or entity named above. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or the taking of any action in reliance on the contents of this facsimile transmission is strictly prohibited. If you have received this communication in error, please notify the Law Department at The Stop & Shop Supermarket Company immediately by telephone collect at the number shown above and return the message to us at the address shown above, via the U.S. Postal Service. You will be reimbursed for the required postage, telephone call or any other expense incurred by you. Thank you.

Reporting Form
For Business, Individual or NY State Entity reporting a
"Breach of the Security of the System"
Pursuant to the Information Security Breach
and Notification Act (General Business Law §889-aa;
State Technology Law §208)

Name of Business, Individual or State Entity Ahold USA, Inc.
Date of Discovery of Breach: June 7, 2006
Estimated Number of Affected Individuals: 3,500 in all states/420 in NY
Date of Notification to Affected Individuals: June 23, 2006
Manner of Notification: written notice
 electronic notice (email)
 telephone notice

Are you requesting substitute notice? Yes No (If yes, attach justification)

Content of Notification to Affected Individuals: Describe what happened in general terms and what kind of information was involved. Please attach copy of Notice.

External vendor that manages Ahold USA's data lost a laptop computer from baggage checked on a domestic commercial flight. Laptop contained personal data used in connection with grants and exercises of Ahold stock options in 2005. Approximately 420 New York residents will receive the notice.

Name of Business or Individual Contact Person: Robert A. Licht
Title: Vice President, Business Law
Telephone number: 617-770-6231
Email: robert.licht@aholdusa.com

Dated: June 23, 2006
Submitted by: Robert A. Licht
Title: Vice President of Business Law
Address: Ahold U.S.A., Inc, 1385 Hancock Street, Quincy, MA 02169
Email: robert.licht@aholdusa.com
Telephone: 617-770-6231 Fax: 617-770-6980

June 23, 2006

Name

Street Address

City, State, Zip Code

Dear []:

We are writing to let you know about an unfortunate incident that may have exposed your personal information to others. While we have had no indication that your information is being misused, we wanted to report the incident to you and inform you of steps you can take to protect yourself from possible identity theft.

We have been informed by Deloitte Accountants, our external auditing firm, that an employee of Deloitte Tax had her laptop computer stolen from baggage checked on an April 13 domestic commercial airline flight. The incident was immediately reported to the airline and to the police. In the course of its incident response investigation, Deloitte first determined on June 1 that a file with your personal information was most likely on the laptop. Deloitte informed us of the situation the following week. As soon as we were notified by Deloitte we assembled a team to review and verify the facts and circumstances of this incident and develop a response. As of this time, the laptop has not been located.

The file was being used by Deloitte to test certain 2005 Ahold stock option activity in connection with the audit of Ahold's 2005 financial statements. It included your name, Social Security Number, date of birth for persons who received Ahold option grants in 2005, and information related to both grants and exercises of Ahold stock options in 2005. No financial account or medical benefits information was in the file. The laptop was protected by an identity verification process that incorporated a unique user ID and a password, but the file itself was not additionally password protected or encrypted. Deloitte has informed us that its employee violated the Deloitte Tax information security policy by checking the laptop in baggage on a commercial airline flight.

Because we cannot rule out the possibility of your information being misused, we have arranged for the following services to help protect you from identity theft. We recommend you use these services and follow the additional steps described in the following paragraphs. However, it is up to you to decide whether to follow these steps; neither the company nor anyone else can make that decision for you or sign you up for these services.

- A help line at toll-free **800-562-2318** has been established to assist you with questions and concerns. The help line will be staffed from 8:30 a.m. to 5:00 p.m. Eastern time, Monday through Friday, from today to September 22, 2006. You may leave a message after hours and you will receive a callback the next business day.
- You can contact one of the major U.S. credit bureaus listed below and have a "fraud alert" placed on your credit file at all three bureaus. This fraud alert lets creditors know additional steps should be taken to verify your identity prior to granting credit in your name. There will be no charge to you for this fraud alert.

Credit Bureau	Toll-Free No.	Website
Experian	888-397-3742	www.experian.com
Equifax	877-478-7625	www.equifax.com
TransUnion	800-680-7289	www.transunion.com

- You can enroll in credit monitoring for the next year, at no charge to you. Once enrolled, you will receive communications detailing any key changes to your credit report from all three credit bureaus. If there is no activity, you will be updated on a monthly basis. To enroll, contact the call center to obtain instructions and a promotional code and then register at www.myservices.equifax.com/tri. If you do not have access to the Internet, the call center can provide instructions on how to register by mail.

You are also entitled under U.S. law to one free credit report annually from each of the three major credit bureaus. To order your free credit report, visit www.annualcreditreport.com or call toll-free (877) 322-8228. For additional information on how to further protect yourself against identity theft, you may wish to visit the web site of the U.S. Federal Trade Commission at www.consumer.gov/idtheft/.

You may have recently heard or been notified of a separate incident which occurred involving the loss of the laptop of an Electronic Data Systems ("EDS") employee on a commercial flight in May which contained certain personal information of retirees participating in the Ahold Pension Plan and certain other former employees of Ahold USA, Inc. or its retail supermarket subsidiaries. Please be advised that this stolen laptop incident relating to Deloitte is separate and unrelated to the EDS incident. However, if you were previously notified as a potentially affected person relating to the EDS incident and you obtained a promotional code and activated a fraud alert and credit monitoring membership, you have the proper protection in place and do not need to do it again.

The security of associates' personal information is important to us, and we work to ensure our vendors have processes in place to keep it safe. We are very disappointed by this incident, and we regret any inconvenience or concern this may cause you.

We are taking steps to help prevent security incidents like these from happening again. While Ahold currently has in place policies and expectations concerning information security, both internally and also with our external service providers, we are undertaking a comprehensive and thorough review of such policies. We plan to evaluate and, where appropriate, implement additional safeguards both internally and also with our third party vendors.

Sincerely,

Jim Lawler
Ahold Chief Human Resources Officer