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TO:	FAX NUMBER:	PHONE NUMBER:
CPB	518-474-2474	
Security Breach Notification		

SENDER:	SENDER'S FAX NUMBER:	SENDER'S PHONE NUMBER:
Emilio Cividanes	202-344-8300	202-344-4414
	SENDER'S ASSISTANT:	ASSISTANT'S PHONE NUMBER:
	Starr Lee	202-344-4038
DATE:	CLIENT/MATTER NUMBER:	PAGES, EXCLUDING COVER:
12/8/2006	999999	3

MESSAGE:

If you require assistance with this transmission, please contact the sender.

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return the original message to us at the above address via the U.S. postal service.

U.S. Treasury Circular 230 Notice: Any tax advice contained in this facsimile transmission (including the cover sheet), unless otherwise stated, was not intended or written to be used, and cannot be used, for the purpose of (a) avoiding tax-related penalties; or (b) promoting, marketing or recommending to another party any tax-related matter addressed herein. We provide this disclosure on all faxes to ensure compliance with new standards of professional practice, pursuant to which certain tax advice must meet requirements as to form and substance. Thank you.

**Reporting Form
For Business, Individual or NY State Entity reporting a
"Breach of the Security of the System"
Pursuant to the Information Security Breach
and Notification Act (General Business Law §889-aa;
State Technology Law §208)**

Name of Business, Individual or State Entity Starbucks Coffee Company
Date of Discovery of Breach: September 6, 2006
Estimated Number of Affected Individuals: 4,802 NY residents
Date of Notification to Affected Individuals: November 3, 2006
Manner of Notification: written notice
 electronic notice (email)
 telephone notice

Are you requesting substitute notice? Yes No (If yes, attach justification)

Content of Notification to Affected Individuals: Describe what happened in general terms and what kind of information was involved. Please attach copy of Notice.

On September 6, 2006, Starbucks discovered that four laptops that were no longer in use were missing and conducted an investigation to locate the laptops and determine what data, if any was stored on them. As part of its investigation, Starbucks determined that the names, addresses, and social security numbers of former and current employees had been stored on the laptops.

Name of Business or Individual Contact Person: Emilio Cividanes
Title: Partner, Venable LLP
Telephone number: (202) 344-4414
Email: ecividanes@venable.com

Dated: December 8, 2006
Submitted by: Emilio Cividanes
Title: Partner, Venable LLP
Address: 575 7th Street, N.W., Washington, DC 20004
Email: ecividanes@venable.com
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Starbucks Coffee Company
PO Box 34067
Seattle, WA 98124-1067
206/318-1575

November 3, 2006

Dear current or former Starbucks partner,

This letter is to inform you that at this time the Information Management Services and Partner & Asset Protection teams at Starbucks Coffee Company have been unable to locate four retired (no longer in regular use) laptops. These laptops contained private information relating to you, including your name and Social Security number.

At present, we have no indication that the private information on these retired laptops has been misused or even that the laptops are in the hands of someone seeking to misuse such private information. Nonetheless, as a precaution, we urge you to monitor your financial accounts carefully for suspicious activity and take appropriate steps to protect yourself against potential identity theft. Please know that we are exploring all avenues to locate these laptops, including reaching out to law enforcement agencies.

To assist you in protecting your personal information, Starbucks has partnered with Equifax Personal Solutions to offer, at no cost to you, the Equifax Credit Watch™ Silver monitoring service which provides you with an early warning system of any changes to your credit file. Enclosed you will find a description of the service and enrollment instructions to register online.

As a result of this incident, we are changing our procedures around the protection of personal data. We continue to educate our partners about items that will help them protect their personal information while making every effort to ensure that these situations do not occur. Starbucks takes our commitment to safeguarding the personal information and security of our partners very seriously.

We also want to pass along information to you which can help you protect your personal information. The Federal Trade Commission provides information "Take Charge: Fighting Back Against Identity Theft" which provides tips on protecting your identity at <http://www.ftc.gov/bcp/online/pubs/credit/idtheft.htm>.

Again, while we have no evidence that your private information has been misused, we feel it is important that you are fully informed of the potential risks associated with this incident. We regret any inconvenience this situation may cause.

If you have questions, please go online to www.Starbuckspartnerinformation.com for more information

Sincerely,

Elizabeth King
vice president, Information Management Services
Starbucks Coffee Company

Francis D'Addario
vice president, Partner & Asset Protection
Starbucks Coffee Company

The Equifax Credit Watch™ Silver Monitoring System

1. **Features and Benefits.** The Equifax Credit Watch™ Silver monitoring service is a one (1) year membership service that provides you with an "early warning system" to changes to your credit file. The key features and benefits are:
 - Monitors your Equifax credit file and alerts you to key changes via email within seven days
 - Wireless alerts and customizable alerts available
 - "No news is good news" monthly message if there are no alerts
 - One free Equifax Credit Report™ with a discount on additional reports
 - \$2,500 in identity theft protection with \$250 deductible (certain limitations and exclusions may apply)
 - Premium Customer Care, 8 a.m. to 3 a.m., seven days a week

2. **How to Enroll.** Equifax has a simple Internet-based verification and enrollment process located at <http://www.myservices.equifax.com/silver>. Please note that if you are an existing Equifax customer, these steps may be different and you will be prompted to enter your previously established username and password. You can then proceed to order the Equifax Credit Watch™ Silver service and enter your promotional code. To enroll online, please complete the following steps:
 - Step 1 – Registration: Complete the form with your contact information (name, address, telephone number, Social Security number, date of birth and email address). This information is provided in a secured environment.
 - Step 2 – Verify Your Identity: Equifax will verify your identity by asking you up to two security questions.
 - Step 3 – Order Summary: During the "check out" process, provide the following promotional code SBX-683271900 in the "Enter Promotion Code" box (case sensitive, no spaces, include dash). After entering your code, press the "Apply Code" button and then the "Submit" button at the bottom of the page. (This code eliminates the need to provide a credit card number for payment.)
 - Step 4 – Go to the Member Center: Under "Product List," select Credit Watch to access the product features.

3. **Placing a Fraud Alert.** A fraud alert is a consumer statement added to your credit report. This statement alerts creditors of possible fraudulent activity within your report and requests they contact you prior to establishing any accounts in your name. Once the fraud alert is added to your credit report, all creditors should contact you prior to establishing any account in your name. To place a fraud alert on your Equifax credit file, you may contact the Equifax fraud line at (877) 478-7625 and follow the simple prompts. Once the fraud alert has been placed with Equifax, a notification will be sent to the other two credit reporting agencies, Experian and Trans Union, on your behalf. The alert will last 90 days.