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FAX

TO **NAME:**
FIRM: Consumer Protection Board (CPB)
FAX NO.: 518-474-2474
PHONE NO.:

PAGES (INCLUDING COVER): 5

ORIGINAL TO FOLLOW IN MAIL: Yes No

FROM **NAME:** Lisa Saito
DIRECT DIAL: 212-309-1223

MESSAGE

IF PROBLEM WITH TRANSMISSION, PLEASE CONTACT OPERATOR AT 212-309-1198.

OPERATOR

DATE: September 22, 2006
TIME:
CLIENT/MATTER NAME: GE/Privacy
CLIENT/MATTER NO.: 21619.000244

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Reporting Form
For Business, Individual or NY State Entity reporting a
“Breach of the Security of the System”
Pursuant to the Information Security Breach
and Notification Act (General Business Law §889-aa;
State Technology Law §208)

Name of Business, Individual or State Entity General Electric
Date of Discovery of Breach: September 2, 2006/September 3, 2006
Estimated Number of Affected Individuals: 50,427
Date of Notification to Affected Individuals: September 22, 2006
Manner of Notification: written notice
 electronic notice (email)
 telephone notice

Are you requesting substitute notice? Yes No (If yes, attach justification)

Content of Notification to Affected Individuals: Describe what happened in general terms and what kind of information was involved. Please attach copy of Notice.

Please see attached documents

Please see attached documents

Name of Business or Individual Contact Person: Nuala O'Connor Kelley
Title: Chief Privacy Leader
Telephone number: (202) 637-4151
Email: Nuala.O'ConnorKelly@GE.com

Dated: _____
Submitted by: Nuala O'Connor Kelley
Title: Chief Privacy Leader
Address: 1299 Pennsylvania Avenue, NW, Suite 1100W
Washington, DC 20004
Email: Nuala.O'ConnorKelly@GE.com
Telephone: (202) 637-4151 Fax: (202) 637-4300



Nuala O'Connor Kelly
Chief Privacy Leader

GE
3135 Easton Turnpike
Fairfield, CT 06828

September 22, 2006

Office of the New York State Attorney General
Asst. Attorney General in Charge
Bureau of Consumer Frauds
120 Broadway - 3rd Floor
New York, NY 10271

New York State Consumer Protection Board
Security Breach Notification
5 Empire State Plaza, Suite 2101
Albany, New York 12223

New York State Office of Cyber Security and Critical Infrastructure Coordination
30 S. Pearl Street - Floor P2
Albany, New York 12207-3425

To Whom it May Concern:

In accordance with N.Y. Gen. Bus. Law §§ 899-aa, we are providing you with written notification regarding the nature and circumstances of a recent crime that may have resulted in the compromise of personal information of some General Electric employees and former employees. We are working with law enforcement authorities to apprehend the perpetrator of this crime.

This crime has compromised certain personal information of 50,427 General Electric employees and former employees, including 5,251 New York State residents. The information that may have been compromised includes names and Social Security numbers. At this time, we have no evidence that any information has been used to commit identity fraud. As indicated above, we have notified law enforcement authorities about this crime.

Attached for your information is a sample of the breach notification letter we are sending to affected employees and former employees. If you have any questions, please do not hesitate to contact me at (202) 637-4151.

Sincerely,

A handwritten signature in cursive script that reads "Nuala O'Connor Kelly".

Nuala O'Connor Kelly
Chief Privacy Leader

Enclosure



GE
3135 Easton Turnpike
Fairfield, CT 06828

September 22, 2006

Dear GE Colleague:

We are writing to inform you about a recent theft of computer equipment that had data on it, including personal information about you and certain other employees and former employees. A GE employee's laptop computer and external hard drive were recently stolen from a locked hotel room. Among the data stored on that equipment were your name and U.S. Social Security number. GE Security responded immediately, and GE is taking aggressive actions to protect the privacy of any individuals affected, including working with law enforcement authorities to recover the equipment.

We believe this was a random criminal act, and have no reason to believe that any of the information on the equipment has been accessed. Nevertheless, we want you to be aware of this event, the actions we are taking, and additional steps you may wish to take. On the back of this letter, you will find information about some steps you may wish to consider taking to monitor your credit file and protect yourself.

To further assist you, we have arranged to provide, at no cost to you, a one-year subscription to *Identity Track*, an identity theft protection and credit monitoring service that is part of the GE Money family of products. To enroll in *Identity Track*, go to www.identitytrack.com/secure, enter validation code PTLM576436, and complete the application. Please find more information on how to enroll in *Identity Track* on the reverse of this letter.

If you would like to speak with a GE representative about this situation, please call us toll-free at 1-866-700-0472, Monday through Friday, 9:00 a.m. to 5:00 p.m. Eastern. If you are outside the U.S. or Canada, please call 1-904-636-1054. You may leave a message after hours and your call will be returned.

GE has a strong history of employee data privacy and is committed to continuing that tradition. We regret this incident and any inconvenience or concern it may cause you.

Sincerely,

A handwritten signature in cursive script that reads "Nuala O'Connor Kelly".

Nuala O'Connor Kelly
Chief Privacy Leader

Identity Track, an identity theft protection and credit monitoring service, is part of the GE Money family of products. *Identity Track* provides you:

- Credit monitoring with NOTIFY EXPRESSSM, a fraud detection system that checks your Equifax[®] credit file every business day and alerts you to specific changes that may indicate identity theft or fraud.
- Credit report and score from Equifax[®] so you can check your report for inaccurate information.
- Toll-free access to a Fraud Resource Center to provide help if you suspect fraud.
- Quarterly credit report and credit score updates.

To enroll in *Identity Track*, you must go to www.identitytrack.com/secure, enter validation code PTLM576436, and provide your information. Upon successfully completing this process, you will receive a credit report online, and daily credit monitoring will be activated. If you have any difficulty enrolling in *Identity Track* online, please call 1-866-467-2366 and press option 2, Monday through Friday, 8 a.m. to 10 p.m. Eastern, or Saturday 9 a.m. to 5 p.m. Eastern.

In addition to enrolling in the *Identity Track* service, you may wish to take the following actions:

Order A Free Credit Report. You are entitled under U.S. law to one free credit report annually from each of the three national credit bureaus. To order your free credit report, visit www.annualcreditreport.com, call toll-free at 877-322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's website at www.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. Do not contact the three credit bureaus individually. Free annual credit reports are provided only through the website, toll-free number, or mailing address given above.

Consider placing a fraud alert on your credit file. A fraud alert helps protect you against the possibility of an identity thief opening new credit accounts in your name. When a merchant checks the credit history of someone applying for credit, the merchant gets a notice that there may be fraud on the account. This alerts the merchant to take steps to verify the identity of the applicant. By calling any one of the toll-free fraud numbers below, you will reach an automated telephone system that allows you to flag your file with a fraud alert at all three bureaus.

Equifax	800-525-6285	www.equifax.com
Experian	888-397-3742	www.experian.com
TransUnion	800-680-7289	www.transunion.com

When you call these numbers, you will be sent instructions on how to get a copy of your report from each of the credit bureaus. As a possible victim of identity theft, you will not be charged for these copies. Even if you do not initially find any signs of fraud on your reports, we recommend that you review your credit reports carefully every three months for the next year. Just call the numbers above to order your reports and keep the fraud alert in place. *Please do not place a fraud alert until after you have activated credit-monitoring services.*

Some additional steps. If at some point you believe your identity has been stolen, the U.S. Federal Trade Commission ("FTC") recommends that you take these additional steps:

- Close the accounts that you have confirmed or believe have been tampered with or opened fraudulently. Use the FTC's ID Theft Affidavit (available at www.consumer.gov/idtheft) when you dispute new unauthorized accounts.
- File a local police report. Obtain a copy of the police report and submit it to your creditors and any others that may require proof of the identity-theft crime.
- File your concern with the FTC. By filing a concern, it helps the FTC learn more about identity theft and the problems victims are having so FTC representatives and law enforcement can better assist you. The FTC's Identity Theft Hotline toll-free number is 877-IDTHEFT (877-438-4338) or you can visit the FTC website at www.ftc.gov.