

North Carolina Security Breach Reporting Form

Pursuant to the Identity Theft Protection Act of 2005

Name of Business Owning or Licensing Information Affected by the Breach: Pittsboro Ford / Blue Cross Blue Shield **PLEASE SUBMIT FORM TO:**
 Address: P.O. Box 1221 Pittsboro, NC 27312 P.O. Box 30071 Durham, NC 27702 Consumer Protection Division
 Telephone: 919-542-3131 1-877-237-6275 NC Attorney General's Office
 Fax: 919-642-0181 919-765-1213 9001 Mail Service Center
 Email: Stansom@pittsboroford.com Raleigh, NC 27699-9001
 Telephone: (919) 716-6000
 Toll Free in NC: (877) 566-7226
 FAX: (919) 716-6050

Date Security Breach Reporting Form submitted: 10-18-06
 Date the Security Breach was discovered: 10-16-06
 Estimated number of affected individuals: 34
 Estimated number of NC residents affected: 23

Name of business maintaining or possessing information that was the subject of the Security Breach, if the business that experienced the Security Breach is not the same entity as the business reporting the Security Breach (pursuant to N.C.G.S. § 75-65(b)): Pittsboro Ford and Blue Cross Blue Shield

Describe the circumstances surrounding the Security Breach and state whether the information breached was in electronic or paper format: Believe a letter issued to Blue Cross Blue Shield - got released in error from Blue Cross Blue Shield

Regarding electronic information breached, state whether the information breached or potentially breached was password protected or encrypted in some manner. no If so, please describe the security measures protecting the information: Pittsboro Ford

Describe any measures taken to prevent a similar Security Breach from occurring in the future: In the future when addressing insurance claims or other legal issues only the SSN of the person involved will be used.

Date affected NC residents were/will be notified: 10-20-06

If there has been any delay in notifying affected NC residents, describe the circumstances surrounding the delay pursuant to N.C.G.S. § 75-65(a) and (c):

If the delay was pursuant to a request from law enforcement pursuant to N.C.G.S. § 75-65(c), please include the written request or the contemporaneous memorandum.

How NC residents were/will be notified?

(pursuant to N.C.G.S. § 75-65(e))

Please attach copy of the notice if in written form or a copy of any scripted notice if in telephonic form.

- written notice
 electronic notice (email)
 telephone notice
 substitute notice

Signature: Scott Ranson Date: 10-18-06

Contact Person, Title: Controller

Address: P.O. Box 1221 Pittsboro, NC 27312

(if different from above)

Telephone: 919-542-3131 Fax: 919-642-0181 Email: Stansom@PittsboroFord.com

com



Pittsboro Ford



October 18, 2006

Notification of security breach:

Pittsboro Ford and Friendly Ford along with Blue Cross Blue Shield of North Carolina recently disclosed the Social Security Numbers of current and former employees to an employee in trying to address an insurance matter. In the future when addressing insurance claims or other legal matters only the Social Security of the person involved will be used by all parties. Pittsboro Ford and Friendly Ford along with Blue Cross Blue Shield of North Carolina advise that all parties remain vigilant by reviewing account statements and free credit reports.

Kim • 17 of the people effected still work here
they will be given this notice in their paychecks on
10.20.06. The rest will be mailed.

Scott Ranson