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Fax Transmittal

Date January 25, 2007 Client-Matter 73776-003

Total Pages (Including Cover) 5

From Timothy P. Tobin

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Main Fax Number 202.416.6899

To: CSCIC

Fax No.: (518) 474-9090

Company:

Voice No.:

To: CPB

Fax No.: (518) 474-2474

Company:

Voice No.:

To: Attorney General, Asst. AG in Charge

Fax No.: (212) 416-6003

Company: Bur. of Cons. Frauds

Voice No.:

Message

On behalf of John Walsh at Towers Perrin.

Confidentiality Note: This message is confidential and intended only for the use of the addressee(s) named above. It may contain legally privileged material. Dissemination, distribution or copying of this message, other than by such addressee(s), is strictly prohibited. If you have received this message in error, please immediately notify us by telephone and return the original to us at the address above. We will reimburse you for the cost of the telephone call and postage. Thank you.

**Reporting Form
 For Business, Individual or NY State Entity reporting a
 "Breach of the Security of the System"
 Pursuant to the Information Security Breach
 and Notification Act (General Business Law § 889-aa;
 State Technology Law § 208)**

Name of Business, Individual or State Entity: The Interpublic Group (IPG)
 Date of Discovery of Breach: IPG vendor, Towers Perrin discovered the breach on 12/1/06; Towers Perrin first notified IPG on 12/15/06.
 Estimated Number of Affected Individuals: Approximately 3,050 New York residents
 Date of Notification to Affected Individuals: Began mailing on approximately 1/5/07
 Manner of Notification: written notice
 electronic notice (email)
 telephone notice

Are you requesting substitute notice? Yes No (if yes, attach justification)

Content of Notification to Affected Individuals: Describe what happened in general terms and what kind of information was involved. Please attach copy of Notice.

On December 1, 2006, an IPG vendor, Towers Perrin, learned that laptops containing personal information belonging to its clients had been stolen from its offices. One of the laptops contained personal information, including names and social security numbers of IPG employees and former employees. The laptop was not encrypted, but the laptop and the email program were separately password protected. We have no information indicating that personal data has been misused. Towers Perrin reported the theft to the New York City Police Department (Mid-Town South Precinct) on December 7, 2006. The police report number is 2006-014-17855. Subsequently, the District Attorney's Office for the County of New York requested that notification to affected individuals be delayed until January 5, 2007. Attached is a copy of the notice to affected individuals.

Name of Business or Individual Contact Person: John Walsh, of Towers Perrin, on behalf of IPG
 Title: Chief Information Security Officer
 Telephone number: 215-246-7654
 Email: john.walsh@towersperrin.com

Dated: 1/25/07
 Submitted by: John Walsh, CISM of Towers Perrin, on behalf of IPG
 Title: Chief Information Security Officer
 Towers Perrin
 Address: 1500 Market Street
 Philadelphia, PA 19102
 Email: john.walsh@towersperrin.com
 Telephone: 215-246-7654
 Fax: 215-246-4463

PLEASE SUBMIT THIS FORM TO ALL THREE (3) STATE AGENCIES as follows:

Fax this form to the Office of Cyber Security & Critical Infrastructure Coordination (CSCIC) & Consumer Protection Board (CPB):

CSCIC:
Security Breach Notification-
fax: 518-474-9090

CPB:
Security Breach Notification-
fax: 518-474-2474

and also **Fax & Mail** this form to

Attorney General:
Asst. AG in Charge
Bur. of Cons. Frauds
120 Broadway – 3rd Floor
New York, NY 10271
Fax No: 212-416-6003



January, 2007

RE: IMPORTANT NOTICE

Dear

We are writing to let you know that laptops containing information about our employees were recently stolen from Towers Perrin, a company that provides consulting services relating to employee benefits to our company. To perform these services, Towers Perrin had access to some of your personal information, including your name and social security number, which were on the stolen laptops. Towers Perrin promptly reported the theft to law enforcement authorities, who subsequently requested that we delay this notification until January 2007 to avoid any possible impediment to their investigation.

We deeply regret that one of our business partners has put us in this predicament and are keenly aware of how important your personal information is. We have no reason to believe this information has been misused. However, we want to inform you of the situation and share with you some steps that are being taken to protect you. Towers Perrin is taking measures to ensure that it does not happen again. They have accelerated a project they already had underway to encrypt all their laptops by the end of January 2007. In addition, they have engaged an information security consulting firm to review their policies and procedures in the context of this incident to target areas for improvement and implement necessary changes.

Steps Being Taken

Although we have no knowledge of any misuse of our employees' personal information, we have arranged for you to enroll, at your option, in the Equifax Credit Watch™ Gold with 3-in-1 credit monitoring product at no cost to you for one year. The product will provide you with an early warning system for changes to your credit file and help you to understand the content of your credit file at the three credit reporting agencies. To enroll in this product, go to Equifax's website at www.myservices.equifax.com/tri and complete the enrollment process. During the "check out" process, provide the following promotional code: «Code1» in the "Enter Promotion Code" box. Alternately, you may enroll in the U.S. Mail version of the product by completing and sending the enclosed form by mail or via fax to Equifax at the phone number or address shown on the form.