



Education For Real Life™
Since 1983

*Breach
Professional Educ.
Institute*

To: Consumer Protection Board From: Susie Canchola
Fax: 518-474-2474 Pages: 3
Phone: Date: 2/15/07
Re: Data Encryption Notification CC:

Urgent For Review Please Comment Please Reply Please Recycle



Education For Real Life™
Since 1983

February 15, 2007

Attn: Consumer Protection Board

To Whom It May Concern:

In accordance with the New York legislation regulating such matters of internet security, let this letter serve as notification of the recent security issue that was noted on January 3, 2007; wherein the personal information of a small group of our customers, *twenty-nine* of which reside in the state of New York, was unencrypted for a short period of time.

Please be advised that we are not aware of a single instance where any of our customers' information has been compromised. However, so that they may take precautionary measures to help ensure their credit or finances have not been affected, we have notified our customers in writing regarding the situation and have advised them accordingly.

Included for your review is a copy of the letter that was sent on February 15, 2007 to your residents. If you have any questions, please do not hesitate to contact me directly at 630-242-3005.

Sincerely,

Susie Canchola
Lead Consumer Advocate
& Representative of PEI



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February 15, 2007

Dear Valued Customer:

The Professional Education Institute recently learned of a data encryption lapse on the Millionaire Elite Web site (www.millionaireelite.com) that inadvertently caused the Social Security numbers and dates of birth of a small group of our customers to be unencrypted for a short period of time.

To the best of our knowledge, there has not been a single instance in which any customer's information (including yours) was compromised in any way because of the data encryption lapse. However, to safeguard you and our other customers, we wanted to proactively and immediately alert you to the situation.

It is, and has always been, our top priority to maintain the confidentiality of our customers' personal information. Moving forward (and as an added security measure) we are requiring all customers to create new passwords before they can re-gain access to the Millionaire Elite Web site.

While we have no indication that any of your information – or any other customers' – has been used fraudulently, it is always good practice to take steps to ensure your credit or finances have not been affected. Specifically, we recommend you contact the three primary credit reporting agencies to request a copy of your credit report:

- **Experian:** National Consumer Assistance Center – 1.888.397.3742 or www.experian.com
- **Equifax:** Consumer Fraud Alert Hotline – 1.888.766.0008 or www.equifax.com
- **TransUnion:** Fraud Victims Assistance Department – 1.800.680.7289 or www.transunion.com

Also, if you suspect any fraudulent activity you should immediately contact FTC's Identity Theft Hotline at 1-877-438-4338 or <http://www.ftc.gov/bcp/edu/microsites/idtheft> and your local law enforcement.

To help ensure events like this do not occur in the future PEI has implemented a number of new safeguards; such as conducting a comprehensive monthly audit for all of our websites, and we have also alerted the appropriate regulatory agency in your state.

As a courtesy, PEI has arranged for you to have a full year's access to Experian's Triple Alert™ Credit Monitoring. To obtain your access code and login instructions, please contact Susie Canchola at 1-888-461-6606. Additionally, if you have any questions regarding your PEI account or the data encryption lapse, please contact the above number or send an email to scanchola@thepei.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Hussey". The signature is fluid and cursive.

Michael Hussey
President

7020 High Grove Boulevard
Burr Ridge, Illinois 60527-7637
Ph. 800.438.5553
Fx. 800.273.2178



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From: Susie Canchola

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