



**OUR BRAND PROMISE**  
 First Advantage empowers our customers to make smarter decisions by delivering dependable, timely, quality services and information infused with insight and expertise.



**FAX Cover Sheet**

100 Carillon Parkway - St. Petersburg, FL 33716 - T: 727.290.1000 - F: 727.214.3453 www.FADV.com

**Date:** February 28, 2007      **Fax Number:** 518.474.2474

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**Company Name:** CPB

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**Attention:** \_\_\_\_\_ **CC:** \_\_\_\_\_

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**Regarding:** **SECURITY BREACH NOTIFICATION**

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**From:** Carolyn Myers-Simmonds

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Number of Pages being sent 4 Including Cover Sheet

**ATTENTION:**

**PLEASE FIND THE FOLLOWING INFORMATION REGARDING A  
SECURITY BREACH NOTIFICATION**

THIS FACSIMILE CONTAINS CONFIDENTIAL, PRIVILEGED INFORMATION INTENDED ONLY FOR THE INDIVIDUAL OR ENTITY TO WHOM IT IS ADDRESSED. DO NOT READ, COPY OR DISSEMINATE THIS INFORMATION UNLESS YOU ARE THE ADDRESSEE (OR THE PERSON RESPONSIBLE FOR DELIVERING IT). IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE CALL US IMMEDIATELY AT 727.214.3454 AND RETURN THE ORIGINAL MESSAGE AND ENCLOSURES, VIA U.S. MAIL TO FIRST ADVANTAGE CORPORATION, ONE PROGRESS PLAZA, SUITE 2400, ST. PETERSBURG, FL 33701, ATTN: LEGAL DEPARTMENT.

**Reporting Form**  
**For Business, Individual or NY State Entity reporting a**  
**"Breach of the Security of the System"**  
**Pursuant to the Information Security Breach**  
**and Notification Act (General Business Law §889-aa;**  
**State Technology Law §208)**

Name of Business, Individual or State Entity: AccuFacts Pre-Employment Screening  
 (n/k/a First Advantage-SBS)

Date of Discovery of Breach:

February 16, 2007

Estimated Number of Affected Individuals:

11 New York residents

Date of Notification to Affected Individuals: February 28, 2007

Manner of Notification:     written notice  
     electronic notice (email)  
     telephone notice

Are you requesting substitute notice?  Yes     No    (If yes, attach justification)

**Content of Notification to Affected Individuals:**

This is to notify you it has come to our attention that certain of your personal information may have been acquired by someone without valid authorization or your permission. AccuFacts Pre-Employment Screening, Inc., (now known as First Advantage SBS) is a consumer reporting agency that provides background checks to its clients who are employers primarily for the purpose of evaluating individuals for employment purposes.

We have terminated the compromised subscriber user-ids and passwords in question, and are working closely with law enforcement authorities in their investigation into this matter. As a result of the investigation, your personal information, including your name, address and social security number may have been accessed without proper authorization. Because the information relates to employment credit reports, your actual account numbers were not disclosed. We are providing the following information to help protect you from potential misuse of your information including the potential of identity theft.

**Steps We Recommend You Take**

You can take some simple steps to protect yourself against identity theft or other fraudulent misuse of information about you. Notably, watch for any unusual activity on your credit card accounts or suspicious items on your bills. You may wish to contact your credit card issuers and inform them of what has taken place. You may also wish to do the following:

- Under federal law, you are entitled to one free copy every twelve months of your credit report from each of the three major credit reporting companies. You may obtain a free copy of your credit report by going on the internet to [www.AnnualCreditReport.com](http://www.AnnualCreditReport.com) or by calling 1-877-FACTACT (1-877-322-8228). If you would rather write, a request form is available on [www.AnnualCreditReport.com](http://www.AnnualCreditReport.com). You may want to obtain copies of your credit reports to ensure the accuracy of the report information.

- Check your credit report periodically. If you find suspicious activity on your credit report or have reason to believe your information is being misused, you should call your local law enforcement agency and file a police report. You should get a copy of the police report since many creditors want the information it contains to address possible fraudulent debts.
- To further protect yourself, you may contact the fraud departments of the three major credit reporting companies. They will discuss your options with you. You have the right to ask that the three credit reporting companies place "fraud alerts" in your file. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you. It also may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting companies. As soon as that company processes your fraud alert, it will notify the other two credit reporting companies which then must also place fraud alerts in your file.
- The three major credit reporting companies are:

Equifax Credit Information Services, Inc.  
P.O. Box 740256  
Atlanta, GA 30374  
<http://www.equifax.com>  
Automated Fraud Alert-1.800.525.6285  
Order Credit Report-1.800.685.1111

TransUnion Credit Bureau  
P.O. Box 6970  
Fullerton, CA 92834  
<http://www.transunion.com/>  
Automated Fraud Alert-1.800.680.7289  
Order Credit Report- 1.800.888.4213

**Experian**  
P.O. Box 9532  
Allen, TX 75013  
<http://www.experian.com>  
Automated Fraud Alert-1.888.397.3742  
Order Credit Report-1.888.397.3742

To assist you in protecting your personal information, we have arranged for you to enroll into a credit monitoring service at no cost to you for up to one year. The service is provided by First Advantage Membership Services. If you choose to enroll in this service, please contact 1-800-521-4367 and use code 049773CU. Your enrollment includes a consolidated report from the three bureaus, regular monitoring of your credit report file, a monthly activity report, and assistance in disputing any items on your report with the three major credit bureaus.

You should also know that the Federal Trade Commission ("FTC") offers consumer assistance and educational materials relating to identity theft and privacy issues. The FTC can be contacted by either visiting <http://www.consumer.gov/idtheft> or by calling 1-877-IDTHEFT (877) 438-4338.

For further information regarding this matter you may call 1-800-521-4367 and reference code 049773CU.

Sincerely,

Consumer Relations  
First Advantage SBS

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Name of Business or Individual Contact Person: Carolyn Myers-Simmonds  
 Title: Chief Regulatory Counsel  
 Telephone number: (727) 290-1000 x4125  
 Email: carolyn.myerssimmonds@fadv.com  
 Dated: February 28, 2007  
 Submitted by: <same>  
 Title: <same>  
 Address: First Advantage SBS  
 2180 West State Road 434, Suite 4150,  
 Longwood, FL 32779

Email: <same>  
 Telephone: <same> Fax: <same>

**PLEASE SUBMIT THIS FORM TO ALL THREE (3) STATE AGENCIES as follows:**

**Fax** this form to:

**CPB:**  
 Security Breach Notification-  
 Fax: 518-474-2474

**NYS Office of Cyber Security and Critical Infrastructure Coordination (CSCIC):**  
 30 South Pearl St.  
 Floor P2  
 Albany, NY 12207  
 Fax: 518-474-9090

and also **Fax & Mail** this form to:

**Attorney General:**  
 Asst. Attorney General in Charge  
 Bureau of Consumer Frauds  
 120 Broadway - 3<sup>rd</sup> Floor  
 New York, NY 10271  
 Fax: 212-416-6003

