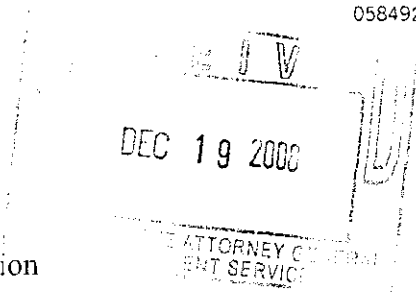


December 12, 2008

VIA FEDERAL EXPRESS

Attorney General Bob McDonnell
Office of the Attorney General
900 East Main Street
Richmond, VA 23219



Re: Security Breach Notification

Dear Attorney General McDonnell:

On behalf of Pulte Homes ("Pulte"), and pursuant to Virginia law, I am writing to notify you of a breach of security involving 74 Virginia residents.

On Thursday, November 13, 2008, a box containing computer backup tapes was stolen from Pulte's Las Vegas, Nevada facility. These backup tapes contained data stored from Pulte's computer system, including customer names, addresses, driver's license numbers, and financial account numbers.

The backup tapes contained personal information of 74 Virginia residents. These residents will receive, within days, notice of the incident pursuant to Virginia law via U.S. mail. A copy of the notice is attached herewith.

Upon discovery of the incident, Pulte promptly contacted the Las Vegas Metropolitan Police Department, and has been cooperating in the investigation of the matter ever since. Moreover, Pulte has conducted its own internal investigation in an effort to locate the missing backup tapes, and worked with its employees to assure they are vigilant when handling devices which may contain sensitive personal information. While neither law enforcement nor Pulte has been able to locate the missing items or identify the perpetrators, Pulte does not currently have evidence that the personal information has been used for fraudulent purposes. As a further measure to protect those affected by this incident, Pulte is offering 12 months of credit monitoring and insurance (at the most comprehensive service tier – *i.e.*, Triple Advantage Monitoring Premium) through Experian to all affected individuals.



FOLEY & LARDNER LLP

Attorney General McDonnell
December 12, 2008
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Should you have any questions or concerns regarding this incident, please feel free to contact me at 619.685.6493. Thank you for your time and attention to this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "William T. Yoon, Esq.", written over a printed name.

William T. Yoon, Esq.

Enclosure



Pulte Homes Las Vegas Division
8345 W. Sunset Road
Las Vegas, NV 89113-2092

December 19, 2008

Prefix Firstname Lastname
address
city state zip

Dear, Prefix Lastname

At Pulte Homes, we take pride in creating a positive and safe environment for all of our customers. To that end, we are proactively acting to inform you of a recent incident, and address any potential concerns you may have.

On Thursday, November 13, 2008, a box containing computer backup tapes was stolen from our Nevada facility. These backup tapes contained data stored from our computer system, including customer names, addresses, driver's license numbers, and financial account numbers. At this time, it is not known whether the box was stolen with knowledge of its contents, or the intent, know-how and ability to extract and exploit the information stored in these backup tapes.

Upon discovery of this incident, Pulte promptly notified law enforcement, and we have been in close contact and cooperation ever since. To this date, Pulte has received no indication whatsoever that the data has been used for fraud or identity theft purposes. Nonetheless, as a precautionary measure, we have taken immediate action to investigate possibly affected customers, and are notifying you of this incident so that you can take steps to help protect yourself from the possibility of identity theft. You should consider immediately contacting your credit card or financial account issuer and close your account. Inform them that your account may have been compromised. If you wish to open a new account, ask the account issuer to give you a PIN or password. This will help control access to the account.

As part of Pulte's commitment to protecting our customers' information, we are providing you with a complimentary one year membership in Experian's Triple AdvantageSM Premium credit monitoring product at no cost to you. Triple Advantage Premium will monitor your credit reports at the three national credit reporting companies: Experian, Equifax[®] and TransUnion[®] and notify you of key changes. Triple Advantage Premium is a powerful tool that will help you identify potentially fraudulent use of your information. Your Triple Advantage Premium membership is completely free and will not hurt your credit score.

Your complimentary 12-month Triple AdvantageSM Premium membership includes:

- Triple Advantage Premium monitors your credit reports every day so you don't have to;
- Email alerts when key changes are detected so you can act quickly;
- A free three bureau credit report and score;
- If you become a victim of fraud or identity theft, Experian's Fraud Resolution Team will assist you with the recovery process, every step of the way; and
- \$25,000 in identity theft insurance provided by Virginia Surety Company, Inc. with no deductible.

You have until March 31, 2009 to activate this membership, which will then continue for 12 full months. We encourage you to activate your credit monitoring membership as soon as possible.

The web site to enroll in Triple Advantage Premium and your individual activation code are both listed below. To sign up, please visit the web site and enter your individual activation code. Please keep in mind that once activated, the code cannot be re-used for another enrollment. The web site will guide you through the process of enrolling in Triple Advantage Premium.

Triple Advantage Premium Web Site: <http://partner.consumerinfo.com/nvpulte>

Your Activation Code: **[insert Activation Code]**

If you wish to enroll over the phone for delivery of your membership via US mail, please call 866-252-0121. Again, your Triple Advantage Premium membership is completely free and will not hurt your credit score.

When you receive your credit reports, please review them carefully. Look for accounts you did not open, and inquiries from creditors that you did not initiate as well as for personal information (e.g., home address and Social Security number) that is not accurate. If you find suspicious activity on your credit reports, contact your local police department or sheriff's office, and file a report of identity theft. Keep copies of such report for your records, as you may need to give them to creditors should you have to clear your records. Pulte has been fully cooperating with the Las Vegas Metropolitan Police Department's investigation of this incident. The assigned case number is LLV081117001294, and the department can be contacted at 702-828-3573 should you wish to do so. Even if you do not find any signs of identity theft on your credit reports, it is recommended that you check your credit reports every three months for the next year.

To further protect yourself, you may consider placing a fraud alert on your credit file. A fraud alert lets creditors know to contact you before opening new accounts. Placing a call to any of the three credit reporting companies at the numbers below will allow you to automatically place fraud alerts with all three companies.

| Equifax [®] | Experian [®] | TransUnion [®] |
|----------------------|-----------------------|-------------------------|
| (800) 525-6285 | (888) 397-3742 | (800) 680-7289 |

If you have any questions, please call a special number we have designated for questions at 866-283-9322. For more general information on identity theft, you may visit the Federal Trade Commission's identity theft website at www.ftc.gov/bcp/edu/microsites/idtheft/, or California Office of Privacy Protection's website at www.privacy.ca.gov.

Pulte will continue to work closely with law enforcement and notify you if additional information becomes available. We apologize for the inconvenience this incident may cause you, and thank you for your understanding and cooperation.

Sincerely,

Pulte Homes Las Vegas Division
8345 W. Sunset Road
Las Vegas, NV 89113-2092