

**DICKSTEINSHAPIRO**LLP

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STATE OF HAWAII  
CONSUMER PROTECTION

July 20, 2007

Mr. Stephen Levins  
Executive Director  
Hawaii Office of Consumer Protection  
235 South Beretania Street, 8th Floor  
Honolulu, HI 96813

Re: Axia Laptops Theft

Dear Mr. Levins:

I am writing to give you notice of a data security incident involving Axia, Ltd. ("Axia"), a management consulting company. On May 31, 2007, two employees of Axia left two laptops containing information belonging to my client, Pfizer Inc ("Pfizer"), in a locked car. Those laptops, along with personal items in the car, were stolen.

Following Axia's initial investigation of the theft, Axia notified Pfizer of the incident on June 14, 2007. At that time Axia informed Pfizer that most, if not all, of the Pfizer information contained on the laptops had been preserved independently within Axia's computer system as part of the routine "back-up" process for the laptops. It was not determined that the data included sensitive personal information until June 19, when Pfizer received and had the opportunity to review the data. Pfizer thereafter worked with Axia to arrange for an outside expert to more thoroughly examine the data. The results of that examination to date indicate that the laptops contained information about approximately 950 individuals, all of whom appear to be health care professionals who were providing or considering providing contract services for Pfizer. The forensic review indicates that approximately 4 residents or individuals working in your state were among those affected. At this time Pfizer and Axia believe that for the entire group of affected individuals the laptops contained names and Social Security numbers (or in some cases, Taxpayer Identification numbers). The laptops also contained the following additional types of information relating to some or all of the individuals: business and home addresses; business, home and cellular telephone numbers; fax numbers; email addresses; and certain information about compensation for services to Pfizer. The forensic review is ongoing.

Pfizer and Axia are preparing to send notification letters to all affected individuals within the next few days to notify them about the incident and provide them with information regarding the types of data potentially exposed by the theft, as described above. Pfizer and Axia have arranged to provide all affected individuals with the opportunity to sign up for a full package of credit-protection services and credit insurance, free of charge. The laptops were password protected, and at this point neither Pfizer nor Axia is aware of any indication that any

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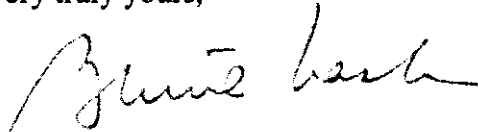
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unauthorized person has inappropriately used any of the exposed information, but the companies are continuing to monitor the situation.

All data security incidents are unfortunate, and Pfizer and Axia are committed to maintaining the confidentiality and security of data. Pfizer is working with Axia to improve data security protections and will apply the lessons learned from this incident to its work with other contractors and its own employees as well.

Please consider this letter as notification on behalf of my client, Pfizer; in addition, please note that I have been authorized to ask that you consider it as notification on behalf of Axia as well. Should any significant new information arise, I will promptly inform you. Please do not hesitate to contact me if I can provide you with any additional information.

Very truly yours,



Bernard Nash

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