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RECEIVED

Rochester Institute of Technology

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Office of Legal Affairs
Finance and Administration Division
154 Lomb Memorial Drive
Rochester, NY 14623-5608
585-475-2426 • Fax 585-475-5360

September 2, 2008

Office of Consumer Protection
235 South Beretania Street, 8th Floor
Honolulu, HI 96813

Re: Notice of Data Breach

Dear Sir or Madam:

I am the Chief Legal Officer of the Rochester Institute of Technology ("RIT"), and I am writing to inform you of our discovery that a situation occurred which potentially allowed unauthorized access to some personal information of approximately 13,000 individuals in our computer database. The information generally consisted of names, dates of birth, and social security numbers.

The information was maintained on an RIT laptop computer which was stolen from an RIT office on August 25, 2008. We have notified local law enforcement authorities and are cooperating with their investigation. We are also notifying principal credit reporting agencies.

I enclose a copy of the notice RIT sent to the individuals whose personal information was included on the computer database. This notice was mailed on August 29, 2008, approximately four days after the theft of the laptop was reported to RIT's Public Safety Office and local law enforcement.

We are outraged at this criminal act and its potential invasion of the affected individuals' personal information. Please be assured that RIT will cooperate in every way to prevent another unauthorized acquisition of personal information and apprehend the perpetrators if possible.

Should you have any questions regarding this matter please feel free to contact me using the number above.

Very truly yours,



ROBERT A. COLÓN
Chief Legal Officer

RAC:mes
Enclosure

August 29, 2008

Dear ,

Rochester Institute of Technology recently discovered that information about you was on a laptop computer stolen from the National Technical Institute for the Deaf on August 25, 2008. The information included your name, date of birth, and Social Security number.

We deeply regret that this incident occurred because we know how important this information is to you. We are notifying you immediately so you can take steps to prevent potential personal loss.

RIT cannot confirm if anyone has accessed this information. Currently, we have no indication of any criminal activity regarding your personal information. Our investigation is ongoing.

We have established a toll-free hotline at 1-866-624-8330. You will be able to call this number through a relay service. The hotline will be available from Tuesday, Sept. 2 through Friday, Sept. 26, and you may call from 9 a.m. to 9 p.m. (Eastern Time) on weekdays, and on Saturdays from 10 a.m. to 4 p.m. Visit our website at www.rit.edu for additional information. We have "Frequently Asked Questions" with responses with respect to this incident on our website.

For your own safety and protection, RIT generally recommends the following steps:

1. Contact the fraud departments of one of the three major credit bureaus. Place a fraud alert on your credit file. The fraud alert requests creditors to contact you before opening any new accounts or if someone tries to change your accounts. When one credit bureau confirms your fraud alert, the other two credit bureaus will automatically be notified. After the alert is placed, you may order a free copy of your credit report. See the Federal Trade Commission's website at www.ftc.gov/idtheft for more information. Another resource is <https://www.annualcreditreport.com>.

The three major credit bureaus are:

EQUIFAX:

Consumer Fraud Division

P.O. Box 740256

Atlanta, GA 30374

Tel: 800-525-6285

TTY/TDD: 866-478-0030

E-Mail: security.dataadministration@equifax.com