



Neera Mahajan Shetty  
Assistant General Counsel

October 9, 2008

RECEIVED

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Hawaii Office of Consumer Protection  
Leiopapa A. Kamehameha Building  
235 South Beretania Street, Suite 801  
Honolulu, HI 96813

*RE: Security Breach at TPC Las Vegas Golfing Facility*

Dear Hawaii Office of Consumer Protection:

Pursuant to Hawaii Rev. Stat. § 487N-2, we are writing to notify you of a possible security breach resulting in the unauthorized access or disclosure of personal information involving an unknown number of Hawaii residents. Although we believe that there is very little, if any, likelihood of fraud, identity theft, or other misuse of personal information related to this incident, we are notifying potentially affected Hawaii residents and your office of this security breach.

A point of service server, which transmits information related to credit card purchases, was discovered stolen in the early morning hours of May 23, 2008 from TPC Las Vegas, a Tournament Players Club golfing facility formerly known as TPC Canyons. The theft occurred after close of business late on May 22, 2008 or in the early morning hours of May 23, 2008. The server contained the names, credit card numbers, and card expiration dates of individuals who purchased an item or service from TPC Las Vegas between July 1, 2004 and May 22, 2008. The stolen server did not contain individuals' addresses, phone numbers, or social security numbers.

The theft of the server was discovered and reported to police within hours of the break-in. TPC Las Vegas immediately initiated an investigation. Our data recovery practices allowed us to promptly recreate the information that had been stored on the server. We promptly notified the credit card companies of the theft and we provided them with the applicable credit card numbers. Since the theft, TPC Las Vegas has implemented new security safeguards and has installed encryption technology to protect identifiable credit data.

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Because the stolen server did not contain contact information for potentially impacted individuals, TPC Las Vegas is unable to determine the number of Hawaii residents affected by the security breach. With the exception of American Express,<sup>1</sup> the credit card companies were unable or unwilling to provide us with any contact information for those individuals. Consequently, TPC Las Vegas does not have knowledge of where the affected individuals reside. As a result, pursuant to Hawaii Rev. Stat. § 487N-2, TPC Las Vegas has provided substitute notice to Hawaii residents potentially affected by this incident by: 1) posting a notice on TPC Las Vegas' website informing potentially impacted individuals of the security breach; and 2) publishing a notice of security breach in the following Hawaii newspapers in the September 5, 2008 edition: The Maui News and The Honolulu Advertiser. True and correct copies of the notices published in the aforementioned newspapers are attached hereto.

In the event the Office of the Consumer Protection has any questions or requires further information about this security breach, you may contact Neera Shetty, Assistant General Counsel, PGA TOUR, Inc. at (866) 639-7108.

Sincerely,



Neera Mahajan Shetty

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<sup>1</sup> American Express, through a third-party vendor, allowed us to mail notice letters to impacted American Express card members on September 10, 2008. TPC Las Vegas was not provided with contact information for the card members, but used the vendor to mail notice letters to individuals identified by American Express.

**FOR THE RECORD**

**ON THE AID**

Cincinnati-Hawai'i	1420	Phoenix	13	16	.448	8 1/2	Penalties-Yards	7-35	7-70
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**'s soccer  
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If you made a purchase with a credit card at TPC Las Vegas, a Tournament Players Club golf facility formerly known as TPC Canyons, between July 1, 2004, and May 22, 2008, your name, credit card number and card expiration date may have been disclosed as a result of a theft at the club. We responded thoroughly and swiftly by taking such actions as promptly notifying the credit card companies and installing additional encryption technology on our computers. We believe there is little risk of identity theft or fraud related to this incident.

Federal law entitles you to a free credit report every year from each of the three credit reporting agencies. To protect yourself from fraud and identity theft, you should review your annual credit report and regularly review your credit card and other financial statements for suspicious activity, such as accounts you did not open and debts you cannot explain. To obtain your free annual credit reports, you may visit <https://www.annualcreditreport.com/cra/order?phone>, call (877) 322-8228, or mail a request to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

If you visited us between July 1, 2004, and May 22, 2008 and would like additional information, please contact us at (866) 639-7108 or visit our website at [www.tpc.com/lasvegas](http://www.tpc.com/lasvegas).

**BURN AFTER  
READING**  
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IS RELATIVE

OPENS IN THEATRES 9/12/08

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Fellow senior Kum  
 who shared the start-  
 back job with Shutter  
 last season, took over  
 school athletic program this  
 hand, up-close look at Sports Il-  
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 Mainland fans will get a first-  
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# Obama issues

By PHILIP ELLIOTT

The Associated Press  
YORK, Pa. — Democratic presidential candidate Barack Obama said Thursday that Republicans at their national convention are attacking him to avoid talking about the sagging economy and housing problems.

“You’re hearing an awful lot about me — most of what is not true — but you’re hearing a lot about you,” Obama said. “You haven’t heard a word about how we’re going to deal with any aspect of the economy that is affecting your and your pocketbook day in and day out. Haven’t heard a word about it. I’m not exaggerating. Literally, two nights, they haven’t said a word about it.”

The Illinois senator told reporters that the GOP convention speakers are spending all their time talking about politics, not about issues that matter to voters. He criticized the Republicans for not addressing the economic distress or housing foreclosures that have grown during the Bush administration.

Speaking with reporters last week, Obama dismissed the idea that Alaska Gov. Sarah Palin, the GOP’s vice presidential pick, had been criticized unfairly because of her gender.

“The notion that many questions about her work in Alaska is somehow not relevant to her potentially being vice president of the United States does not make too much sense to me,” Obama said.

“I assume she wants to be treated the same way guys are treated, which means her records are under scrutiny. I’ve been through this for months. She’s been through it for, what, four days so far?”

Asked by workers at a factory here about Palin’s attacks on him Wednesday night, Obama replied, “I’ll let Gov. Palin talk about her experience. I’ll



**David Lawrence**  
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If you visited us between July 1, 2004, and May 22, 2008 and would like additional information, please contact us at (866) 639-7108 or visit our website at [www.tpc.com/lasvegas](http://www.tpc.com/lasvegas).

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