

The
Neiman
Marcus
Group

From the desk of:
KIM YEE
Vice President
Assistant General Counsel
The Neiman Marcus Group
One Marcus Square
1618 Main Street
Dallas, Texas 75201
214/743-7618 telephone
214/743-7617 facsimile

Facsimile Transmission

To: CPB - Security Breach Notification From: KIM YEE

Fax: (518) 474-2474 Pages: 3 (including cover sheet)

Phone: Date: March 19, 2008

Re: DATA LOSS CONTAINING CUSTOMER INFORMATION

URGENT NOTICE

This telecopy is intended only for the use of the addressee named and may contain legally privileged and/or confidential information. If you are not the intended recipient of this telecopy, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please immediately notify Linda Bousquet at 214/743-7624.

Date

[CUSTOMER NAME]
[ADDRESS]
[ADDRESS]

Dear [XXXXXXX],

It has come to our attention that a small list of customer records has been stolen from our Bergdorf Goodman store. The list may have included your name and Bergdorf Goodman account number.

For your protection, we are closing your current Bergdorf Goodman account and issuing you a new card and account number. All historical information including InCircle data will automatically be transferred to your new Bergdorf Goodman account. You will receive your new credit card within 5 to 10 business days. Should you need to make a purchase before your new card arrives, please present your photo identification to any sales associate.

If you wish, you may contact one or more of the major Credit Bureaus to place an alert on your credit file or obtain a free copy of your credit report. The contact information is Experian at 1-888-397-3742 or www.experian.com/consumer; Equifax at 1-800-525-6285 or www.equifax.com; and Transunion at 1-800-680-7289 or www.transunion.com. We remind you to remain vigilant over the next 12 to 24 months and to promptly report incidents of identity theft to Bergdorf Goodman and to the major Credit Bureaus.

We apologize for this inconvenience. If you have questions regarding this matter, please contact Bergdorf Goodman at 1-800-505-9808.

Sincerely,

Laura Cook
Customer Service Representative

3/18/2008