

**D A Y M O N
W O R L D W I D E**

700 Fairfield Avenue
Stamford, CT 06902

October 5, 2007

Dear Associate,

Recently, one of our fellow Daymon associates inadvertently gained computer access to sensitive information about our employees, including social security numbers. The associate promptly notified his supervisors. Once we were informed about this situation, we immediately took steps to re-establish the security of that information to prevent any other unauthorized access to this information by other individuals. In addition, we conducted an extensive investigation to determine whether anyone else had gained access to this information.

We have no reason to believe that anyone else had unauthorized access to this information and we have found no evidence that it was used improperly or made available to the general public.

We want to assure you that new and more stringent security measures have been added to our computer system which will prevent unauthorized access to this type of information in the future. Again, we have found absolutely no evidence that this information was used improperly. We are notifying you about this incident so that you can take steps to protect yourself.

As always, we encourage you to remain alert in guarding your personal information, watching for any unusual activity on your credit card accounts or suspicious items on your bills. You may also wish to do the following:

- Under federal law, you are entitled to one free copy every twelve months of your credit report from each of the three major credit reporting companies. You may obtain a free copy of your credit report by going to www.AnnualCreditReport.com or by calling 1-877-FACTACT (1-877-322-8228). If you would rather write, a request form is available on www.AnnualCreditReport.com. You may want to obtain copies of your credit reports to ensure the accuracy of the report information.
- To further protect yourself, you may contact the fraud departments of the three major credit reporting companies. They will discuss your options with you. You have the right to ask that the three credit reporting companies place "fraud alerts" in your file. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you. It may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting companies. As soon as that company processes your fraud alert, it will notify the other two credit reporting companies which then must also place fraud alerts in your file.

- The three major credit reporting companies are:

Equifax
Report Fraud: 1-800-525-6285
www.equifax.com

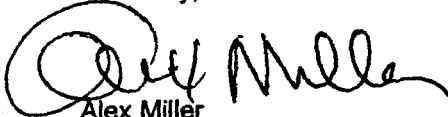
Experian
Report Fraud: 1-888-397-3742
www.experion.com

TransUnion
Report Fraud 1-800-680-7289
www.transunion.com

We want to assure you that protecting the security and privacy of your personal information remains a top priority for us. We have made and will continue to make significant investments in security software, systems and procedures, and will remain vigilant in protecting you.

If you have any questions, please contact Mark Bieler (203-352-7743), Brian Benson (203-352-7906), or Nancy Pluzdrak (203-352-7710).

Sincerely,



Alex Miller
President
Daymon Worldwide Inc.