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February 25, 2010

Maryland Office of the Attorney General  
200 St. Paul Place  
Baltimore, MD 21202

Re: Legal Notice of Information Security Breach

Dear Sir or Madam:

As you are aware, Maryland state law requires notice to the Maryland Attorney General in the event of an information security breach involving the personal information of Maryland residents. In accordance with that requirement, I write on behalf of NBC Universal, Inc. to inform you of a potential information security breach involving a recent theft of a laptop computer that had data on it, including personal information about certain employees, daily hires, temporary employees and former employees of NBC and NBC Universal or YOH Services. An NBC News employee's laptop computer was recently stolen from a private home in Southern California on February 4, 2010. We believe that among the data stored on that equipment were names and Social Security numbers.

NBC responded immediately including reporting the theft to law enforcement, and law enforcement recovered the laptop on February 24, 2010.

NBC's investigation to date reveals that two (2) Maryland residents were affected by this incident.

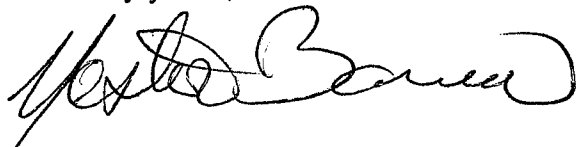
At this time NBC has no reason to believe that any personal information has been or will be accessed or misused. Nonetheless, as a precaution, NBC will notify all affected individuals via written letter to each through first class mail, and will offer them the opportunity to enroll in a free credit monitoring service for one year. These notifications will begin mailing on February 25, 2010. A copy of the form of notice to be sent to impacted individuals is attached for your reference. The notices describe (1) the general nature of the incident; (2) the type of personal information that may be compromised; (3) the precautionary measures NBC is taking to help protect personal information from unauthorized access; (4) contact information for inquiries regarding the incident; (5) contact information for both the Federal Trade Commission and your Office with an instruction that consumers may obtain additional information from either about

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avoiding identity theft; (6) how to enroll in credit monitoring service, which NBCU is making available to affected individuals free of charge for one year, (7) toll-free telephone numbers for each of the national credit reporting agencies; (8) how to obtain free credit reports that are available to affected individuals; and (9) advice to review account statements and report any suspected identity theft to NBC and to proper law enforcement authorities.

If you have any questions or need further information regarding this incident, please call me.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Nestor Barrero". The signature is written in a cursive style with a large, looped initial "N".

Nestor Barrero

Enclosure

February 25, 2010

Dear Colleague:

We are writing to inform you about a recent theft of a laptop computer that had data on it, including personal information about you and certain other employees, daily hires, temporary employees and former employees of NBC and NBC Universal or YOH Services. An NBC News employee's laptop computer was stolen from a private home in Southern California on February 4, 2010. We believe that among the data stored on that equipment were your last name, initial and Social Security number.

NBC responded immediately including reporting the theft to law enforcement and local police informed us yesterday that the laptop has been recovered along with other property from residential burglaries. We believe this was an isolated act, and have no reason to believe that any of the information on the laptop has been accessed or used inappropriately. Nevertheless, we want you to be aware of this event, the actions we are taking, and additional steps you may wish to take. Below, you will find information about some steps you may wish to consider taking to monitor your credit file and protect yourself.

Out of an abundance of caution, in order to help you detect the possible misuse of your information, we will provide you with a free one-year membership in ProtectMyID from ConsumerInfo.com, Inc. an Experian® company. ProtectMyID is completely free and enrolling in this program will not hurt your credit score.

If you would like to speak with me about this situation or would like to enroll in the ProtectMyID program, please email me at [tracey.leaf@nbcuni.com](mailto:tracey.leaf@nbcuni.com) and I will provide you with the pertinent information including your activation code. You can also contact me directly at 212 664-1046 or toll free at 877 622 4590, Monday through Friday, 9:00 a.m. to 5:00 p.m. Eastern Standard Time. You may leave a message after hours and your call will be returned.

NBC Universal has a strong history of employee data privacy and is committed to continuing that tradition. Please be assured that NBCU takes the protection of your personal information very seriously and is taking steps to prevent a similar occurrence. We regret this incident and any inconvenience or concern it may cause you.

Sincerely,

Tracey Leaf  
Director  
Human Resources

You may wish to take the following actions:

**Order A Free Credit Report.** You are entitled under U.S. law to one free credit report annually from each of the three national credit bureaus. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com), call toll-free at 877-322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's website at [www.ftc.gov](http://www.ftc.gov) and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. Do not contact the three credit bureaus individually. Free annual credit reports are provided only through the website, toll-free number, or mailing address given above.

**Consider placing a fraud alert on your credit file.** A fraud alert helps protect you against the possibility of an identity thief opening new credit accounts in your name. When a merchant checks the credit history of someone applying for credit, the merchant gets a notice that there may be fraud on the account. This alerts the merchant to take steps to verify the identity of the applicant. By calling any one of the toll-free fraud numbers below, you will reach an automated telephone system that allows you to flag your file with a fraud alert at all three bureaus.

Equifax	800-525-6285	<a href="http://www.equifax.com">www.equifax.com</a>
Experian	888-397-3742	<a href="http://www.experian.com">www.experian.com</a>
TransUnion	800-680-7289	<a href="http://www.transunion.com">www.transunion.com</a>

When you call these numbers, you will be sent instructions on how to get a copy of your report from each of the credit bureaus. As a possible victim of identity theft, you will not be charged for these copies. Even if you do not initially find any signs of fraud on your reports, we recommend that you review your credit reports carefully every three months for the next year. Just call the numbers above to order your reports and keep the fraud alert in place.

**Credit Freezes:** You may put a 'credit freeze' (also known as a 'security freeze') on your credit file so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. Therefore, using a credit freeze may delay your ability to obtain credit. In addition, you may incur fees to place, lift, and/or remove a credit freeze. There may be fees for placing, lifting, and/or removing a credit freeze, which generally range from \$5-20 per action. Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company. Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies at the numbers above to find out more information.

**Some additional steps.** If at some point you believe your identity has been stolen, the U.S. Federal Trade Commission ("FTC") recommends that you take these additional steps:

- Close the accounts that you have confirmed or believe have been tampered with or opened fraudulently. Use the FTC's ID Theft Affidavit (available at [www.consumer.gov/idtheft](http://www.consumer.gov/idtheft)) when you dispute new unauthorized accounts.
- File a local police report. Obtain a copy of the police report and submit it to your creditors and any others that may require proof of the identity-theft crime.
- File your concern with the FTC. By filing a concern, it helps the FTC learn more about identity theft and the problems victims are having so FTC representatives and law enforcement can better assist you. The FTC's Identity Theft Hotline toll-free number is 877-IDTHEFT (877-438-4338) or you can visit the FTC website at [www.ftc.gov](http://www.ftc.gov).

### Additional Information

Even if you do not feel the need to register for the credit monitoring service, we recommend that you regularly review statements from your accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report once every 12 months by visiting <http://www.annualcreditreport.com>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281 (you can print a copy of the request form at <http://www.ftc.gov/bcp/menus/consumer/credit/rights.shtm>). You can also purchase a copy of your credit report by contacting one of the three national credit reporting companies:

Equifax  
(800) 685-1111  
[www.equifax.com](http://www.equifax.com)  
P.O. Box 740241  
Atlanta, GA 30374-0241

Experian  
(888) 397-3742  
[www.experian.com](http://www.experian.com)  
P.O. Box 9532  
Allen, TX 75013

TransUnion  
(800) 916-8800  
[www.transunion.com](http://www.transunion.com)  
P.O. Box 6790  
Fullerton, CA 92834-6790

When you receive your credit reports, review them carefully. Look for accounts you did not open. Look for inquiries from creditors that you did not initiate. And look for personal information, such as home address and Social Security number, that is not accurate. If you see anything you do not understand, call the credit reporting agency at the telephone number on the report.

We recommend you remain vigilant with respect to reviewing your account statements and credit reports, and promptly report any suspicious activity or suspected identity theft to us and to proper law enforcement authorities, including local law enforcement. You may contact the Federal Trade Commission ("FTC") or the Maryland Attorney General's Office to obtain additional information about avoiding identity theft.

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
1-877-IDTHEFT (438-4338)  
<http://www.ftc.gov/bcp/edu/microsites/idtheft/>

Office of the Attorney General  
Consumer Protection Division  
200 St. Paul Place  
Baltimore, MD 21202  
1-888-743-0023  
[www.oag.state.md.us](http://www.oag.state.md.us)

**Fraud Alerts:** There are also two types of fraud alerts that you can place on your credit report to put your creditors on notice that you may be a victim of fraud: an initial alert and an extended alert. An initial fraud alert stays on your credit report for at least 90 days. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An extended fraud alert stays on your credit report for seven years. You can have an extended alert placed on your credit report if you have been a victim of identity theft and you provide the credit reporting company with the documentary proof it requires. You can

place a fraud alert on your credit report by calling the toll-free fraud number of any of the three credit reporting companies provided above.

**Credit Freezes:** You have the right to put a “credit freeze” on your credit file so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. Therefore, using a credit freeze may delay your ability to obtain credit. In addition, you may incur fees to place, lift, and/or remove a credit freeze. In addition, you may incur fees to place, lift, and/or remove a credit freeze. These fees generally range from \$5-20 per action. *Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company.* Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies at the numbers above to find out more information.